



deserving DINNERS

show you care, take time to share

all things good.

Whole Foods Market®
“The Deserving Dinners Holiday Contest”
Official Rules

No payment or purchase necessary to enter. Making a purchase will not increase your odds of winning.

Eligibility/Entry. Participants must be legal US, or Ontario, Canada residents, 18 years of age or older at time of entry to participate. To enter, visit your local Midwest Whole Foods Market Store Website at www.wholefoods.com. At the entry site, and in 30 words or less, provide the name, address, and phone number of someone that you would like to receive a free holiday dinner, and why. **Limit: one entry per person.** All entries become the property of the Sponsor. Multiple entries, robotic entries, and those entered by third parties will be void. Entries made by the same individual using multiple email addresses will be void. Officers and employees of Whole Foods Market, their respective affiliates, subsidiaries and agents, and the immediate family members of the foregoing, are not eligible to win. Sponsor is not responsible for any entries that are lost or not received due to technical or transmission problems beyond their reasonable control. Odds of winning will be dependant upon the total number of eligible entries received.

Promotion Dates:

Thanksgiving Part of Sweepstakes (Open to US residents only)

Start date: 11/2 End date: 11/13

Drawing date: A winner will be announced for Thanksgiving on Monday, November 16, Tuesday, November 17, Wednesday, November 18 and Thursday, November 19

Christmas Part of Sweepstakes (Open to US and Canadian residents)

Start date: 12/1 End date: 12/11

Drawing date: A winner will be announced for Christmas, US & Canada on Monday, December 14, Tuesday, December 15, Wednesday, December 16 and Thursday, December 17

Prizes/Conditions: Four (4) prizes of the value of a Deluxe Holiday Dinner Package (\$129.99 US, \$199.99 Canada) will be awarded in 30 stores in the US and 2 in Canada in the Midwest Region, states include Minnesota, Wisconsin, Nebraska, Illinois, Indiana, Missouri, Michigan. Prizes will be awarded in the form of Whole Foods Market Gift Cards. All prizes will be awarded. **Limit: one prize per household.** No transfer, substitution, or exchange for cash of any prize will be allowed, except at the sole discretion of the Sponsor. Entry constitutes permission for Sponsor to use the name, photograph and likeness of any winner for promotional purposes, via social media outlets, including Facebook and Twitter or other communication media of their choosing, without further compensation. All taxes on



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prizes, if applicable, are the sole responsibility of the winner. All federal, state, provincial and local rules and regulations apply.

Canadian residents, per Canadian law, will be required to successfully complete, unaided by another person or mechanical device, a mathematical skill question, before being awarded their prize.

By participating in this promotion, entrants agree to “hold harmless” the Sponsor and agents affiliated with this promotion for any and all damages that may result from acceptance of a prize offered, or participation in the promotion. Entrants further agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects.

Void where prohibited or restricted by law.