

# passover

## MENU 2010



We'll prepare your *passover* celebration.  
You'll spend more time with friends and family.

Please place your orders 48 hours in advance.

**WHOLE  
FOODS**  
MARKET

# passover **MADE EASY!**

This Passover, celebrate the Seder with a selection of our fully prepared entrées, sides and desserts. From traditional favorites to inspired new creations, we've got everything you need to feed your family and friends.

## SOUPS

### **MATZO BALL** \$6.99 EA 24 OZ

Oversize matzo balls simmered in homemade chicken broth.

### **CARROT GINGER** \$5.99 EA 24 OZ

Made with spring carrots and fresh ginger. Silky smooth and delicious hot or cold.

## TRADITIONAL STAPLES

### **CHOPPED CHICKEN LIVER** \$8.99 LB

Made with caramelized onions and garnished with finely chopped hard-boiled egg.

### **VEGETARIAN CHOPPED "LIVER"** \$7.99 LB

Roasted eggplant, chickpeas, spinach, onion marmalade, matzo meal and toasted walnuts. A customer favorite.

### **HAROSET** \$6.99 LB

From a Libyan recipe featuring figs, dates and pistachios, scented with cinnamon, nutmeg and allspice.

### **TZIMMES** \$7.99 LB

Carrots and sweet potatoes, glazed with honey and a hint of apricot.

### **TRADITIONAL GEFILTE FISH** \$3.49 EA

Tender fish patties, gently poached and served with grated horseradish.

### **FRIED MATZO CRISPS** \$5.99 EA

Deep-fried matzo pieces, lightly seasoned with salt, paprika and garlic.

### **BROWN GRAVY** \$5.99 EA 24 OZ

For our traditional brisket. Deeply flavored and thickened with rice flour.

### **CARROT KUGEL WITH DRIED CHERRIES (NONDAIRY)** INDIVIDUAL \$3.49 EA 7 OZ

Delicious dairy-free kugel, featuring the seasonal flavors of carrot and cherries bound by potato starch.

### **TRADITIONAL MATZO KUGEL** \$5.99 LB

A slow baked, cinnamon laced custard with raisins and honey.

### **CRISPY POTATO KUGEL** \$3.49 EA 7 OZ

Fresh potatoes and onions blended with matzo, eggs and cheese, and baked to a crispy golden hue.

## ENTRÉES

### **TRADITIONAL**

### **RED-WINE-BRAISED BRISKET** \$14.99 LB

Traditional-style beef brisket (flat-cut), braised in red wine with onions, carrots, celery and fresh herbs.



## HONEY-SPICED

### **TURKEY BREAST** \$11.99 LB

Lightly brined, slow-roasted turkey breast finished with a Moroccan spice and rich honey glaze.

## HERB-RUBBED

### **ROTISSERIE CHICKEN** \$9.99 EA

All-natural whole chicken coated with our signature herb blend and slow-roasted in our rotisserie ovens.

## MOROCCAN BRAISED LAMB SHANKS

### **WITH PRESERVED LEMON** \$14.99 LB

Lamb shanks rubbed with fragrant spices and finished with tangy-salty preserved lemons.

## DILL SALMON WITH

### **GOLDEN BEET HORSERADISH** \$21.99 LB

Lemon-dill crusted salmon, slow-roasted and topped with a light spring salad of golden beets, pickled red onions and horseradish.

## SIDES

## GOLDEN BEETS WITH

### **TARRAGON VINAIGRETTE** \$8.99 LB

Tender golden beets coupled with our tangy tarragon vinaigrette, red onions and just a hint of horseradish.

## ROASTED FINGERLING POTATOES WITH

### **SHERRY & CARAMELIZED LEEKS** \$7.99 LB

Tiny potatoes roasted until tender and tossed with sweet, cooked leeks.

### **LEMON-ROASTED CARROTS** \$6.99 LB

Thin-sliced lemons tossed with carrots and roasted till tender.

### **GRILLED ASPARAGUS** \$9.99 LB

Grilled till tender and browned.

## CATALAN SPINACH

### **WITH PINE NUTS** \$6.99 LB

Fresh sautéed spinach leaves tossed with crunchy pine nuts and plump, juicy raisins.

## FAVORITES

## FROM OUR BUTCHER

*Available in our Meat Department.*

*Raised to our exacting protocols, with 100% vegetarian diets and no animal byproducts. Never any antibiotics or added hormones.*

## FRESH FLAT-CUT

### **WHOLE BRISKET** \$5.99 LB

This flavorful cut is best slow roasted or braised, and makes for the perfect holiday centerpiece.

### **WHOLE KOSHER CHICKEN** \$2.99 LB

This tender chicken is kosher and certified by Rabbi Yechiel Babad and by the Orthodox Union.

## FRESH LAMB

*We offer raw leg of lamb for your favorite recipe, or simply ask our Master Butchers for cooking suggestions.*

## AMERICAN LAMB

SEMI-BONELESS WHOLE LEG OF LAMB | \$6.99 LB

BONELESS LEG OF LAMB ROLLED-TIED | \$9.99 LB

## NEW ZEALAND LAMB

SEMI-BONELESS LEG OF LAMB | \$6.99 LB

BONELESS LEG OF LAMB | \$8.99 LB



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## Desserts & Sweets

*All-natural Passover-style sweets from our Bakery. These items are not kosher for Passover. They come from our certified kosher bakehouse and are considered Passover-style.*

### **HOLIDAY ORANGE SPONGE CAKE** \$7.99 EA

Similar to an angel food cake, made with matzo meal and flavored with orange zest.

Serves 8

### **HOLIDAY HAZELNUT TORTE** \$24.99 EA

Hazelnut and matzo cake layered with orange-scented buttercream and topped with chocolate ganache.

Serves 12

### **APPLE-RHUBARB CRISP** \$6.99 EA

The perfect combination of tart rhubarb and sweet apples, topped with matzo crisp.

Serves 4 to 6

### **HOLIDAY MATZOH FUDGE BROWNIES**

#### **FAMILY PACK** \$6.99 EA

Unleavened sensations! Made with matzo and almond flours and topped with pure chocolate. Buy them in the pan for the whole family.

Serves 4 to 6

*All-natural kosher for Passover sweets from our friends at Irene's Bakery. Irene's Bakery products are kosher for Passover under the strict supervision of Rabbi Moshe E. Novoseller of Ko-Kosher Service, Westchester, PA.*

### **BISCOTTI** \$6.99 EA

Full of almonds and raisins, these biscotti are meant for dipping.

Serves 3 to 5

### **KAMISH BREAD** \$6.99 EA

Kamish bread (also called mandelbrot) is similar to biscotti but softer and more tender.

Serves 3 to 5

### **MERINGUES** \$6.99 EA

Crisp, light and super sweet.

Serves 3 to 5

*Please see a Bakery Team Member for a copy of the kosher for Passover certifications.*

## COFFEE

### **ALLEGRO COFFEE COMPANY™**

#### **ORGANIC FRENCH ROAST** \$9.99 12-OZ BAG

A blend of South American and East African coffees, skillfully roasted to a dark degree to maintain a smooth body and sweet, smoky undertones. 100% kosher certified, Whole Trade™ and Fair Trade Certified.

## AND DON'T FORGET...

*Visit our Floral Department for custom floral arrangements and centerpieces.*



**FOR STORE LOCATIONS, RECIPES AND TIPS,  
GO TO [WHOLEFOODSMARKET.COM](http://WHOLEFOODSMARKET.COM)**

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♻️ Printed on recycled paper with soy inks