

DONATION GUIDELINES & APPLICATION

Dear Donation Seekers:

Thank you for your interest in a community donation from Whole Foods Market®! We ask that you look over the following criteria before submitting your request:

- Whole Foods Market has specific guidelines for organizations we are able to support through donations. In addition to being a 501c3, you must fall into one of the following categories:
 - Environmental Preservation
 - Preventative Health Care through Nutrition
 - Hunger Relief
 - Organic Farming/Sustainable Food Resources
 - Education on any of the above
- Requests by phone will not be accepted.
- Please apply for a donation from the store located closest to your organization headquarters or event.
- Do not contact all stores for the same donation.
- We do not donate to individuals or individuals seeking pledges.
- Currently, we are unable to make donations to organizations outside of Manhattan, but we encourage you to contact us. As we grow, our boundaries will include all five boroughs of New York City, and we want to know who you are.
- The recipient must be a 501c3 nonprofit organization. A copy of the 501c3 letter from the IRS, along with state tax forms must accompany the application. The 501c3 letter comes from the Treasury and is different from state forms.
- Applications must be submitted at least 6 weeks prior to the event or donation pick-up date. Funds are limited; early submissions are recommended.
- Event sponsorships must be submitted in writing at least 3 months prior to event.
- When Funding is available, we will consider donating to organizations that fall outside of these categories but have strong neighborhood ties.
- Each approved organization is restricted to one donation per calendar year, and past support of an organization or an event is not a guarantee of future support.

Although we would like to support every worthwhile cause, due to the volume of applications we receive it is not possible for Whole Foods Market to fulfill every request.



LOCATIONS

Use the following map as a guideline for choosing the appropriate store closest to the location of your organization or where the event is taking place. If you are not sure, choose the one closest to the event location and we will redirect when necessary.

Currently, we are unable to consider donations to organizations outside of Manhattan, but we encourage you to make contact with us. As we grow, our boundaries will expand to include all five boroughs, and we want to know what we can do to help all of New York City.

Drop off the completed application at Customer Service, e-mail or snail mail to the Marketing Team Leader.

ABOVE 77TH STREET, RIVER TO RIVER

Please apply to the Upper West Side location.

BELOW 77TH STREET, ABOVE 42ND STREET, RIVER TO RIVER

Please apply to the Columbus Circle location.

42ND STREET TO CANAL, WEST OF 6TH AVENUE

Please apply at the Chelsea location.

42ND STREET TO 8TH STREET, EAST OF 6TH AVENUE

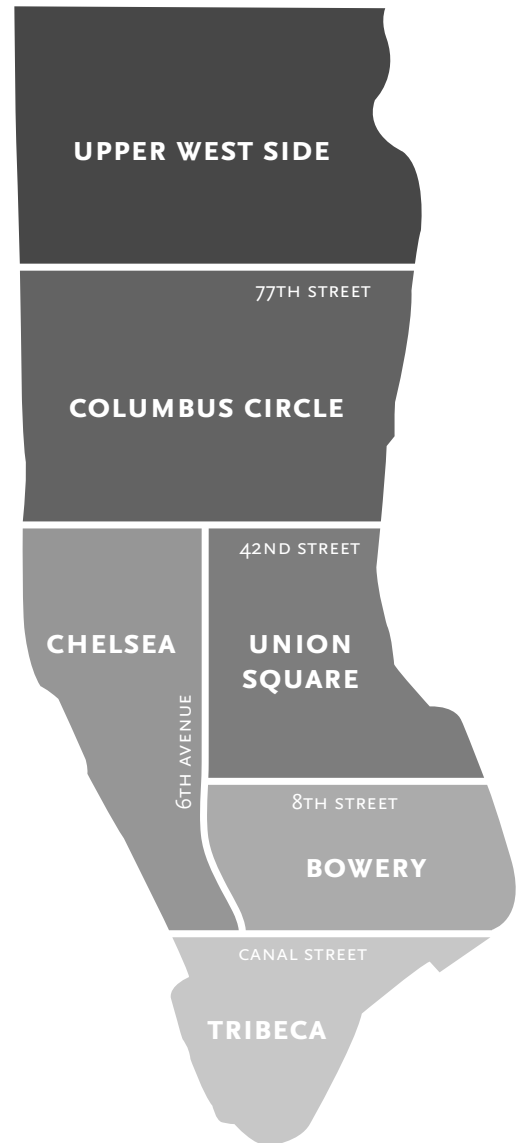
Please apply at the Union Square location.

8TH STREET TO CANAL STREET, EAST OF 6TH AVENUE

Please apply at the Bowery location.

SOUTH OF CANAL STREET

Please apply at the Tribeca location.



STORE CONTACTS

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TRIBECA

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WHOLE FOODS MARKET DONATION APPLICATION

Thank you for your interest in a donation from Whole Foods Market. Your complete application must be received at least 6 weeks prior to your event or 'pick up' date in order to be considered.

Please note: due to the volume of requests we receive, we cannot respond to all requests, but we will do our best. Be sure to check out our catering menu for descriptions of our sandwich platters, appetizers, side dishes, breakfast baskets, etc., either online at www.wholefoods.com or in the store.

TODAY'S DATE _____ EVENT DATE _____ PICK-UP DATE _____

ORGANIZATION NAME _____ 501C3 # _____

ADDRESS _____

CONTACT/TITLE _____

PHONE _____ ALTERNATE PHONE _____

E-MAIL _____

DESCRIPTION OF EVENT (OR ATTACH PROPOSAL) _____

HOW MANY PEOPLE WILL BE ATTENDING THIS EVENT? _____

HOW WILL WHOLE FOODS MARKET BE ACKNOWLEDGED FOR THIS EVENT? _____

REQUESTING (OR ATTACH LIST) _____

