



Nickels for Non-Profits Donation Program Application



Program summary:

When customers bring in their own bags for groceries they have the option of receiving a five cent credit (per bag); or the customer has the option to donate the five cents to a selected non-profit organization.

There are 3 organizations at a time that are selected everyquarter or about 4 times a year. Any non-profit organization can apply that has a 501-(C) 3 tax id #.
After the quarter, approximately 3-4 month period the funds will be given to the organization.

Date:

Name of Organization:

501- (C) 3 Tax Identification Number: (Please include a photocopy of your status)

Address:

Please list the organizations website:

Contact Person (name of applicant):

Phone number:

Email address:

Nickels for Non-Profits Application Questions

1. Please briefly state the mission and history of your organization:

2. How will the funds from this program impact your organization?

3. What would the funds be used for?

4. How many members does your organization have?

5. How will you publicize/promote your participation in this program to your members and the community?

6. Are you interested in creating a partnership that goes beyond the Nickels for Non-Profits Program with Whole Foods Market? Please give examples.

7. Please provide information on your organization's fundraising endeavors.

8. What other sources/foundations do you receive major funding?

9. Please list your organizations Executive Directors. (Only if I may contact)

10. Have you ever applied for this program before? If yes, please give date and location.

Send completed application to:

JenniferDobrowolski/ Marketing Team Leader / Whole Foods Market, Noe Valley / 3950 24th St./
San Francisco, CA 94114 / phone 415.282.4700 jennifer.dobrowolski@wholefoods.com