



US vs. THEM

“WHOLE PAYCHECK?” THINK AGAIN!

If you think another store may beat us in price, you might want to think twice! We comparison shopped the competition, for some back to school items that are sure to make the grade, to ensure we offer you the best value possible.

If this was your back to school shopping list, you would have saved \$6.00 by shopping at Whole Foods Market®.

Products	Ours	Theirs	Savings
SANTA CRUZ ORGANIC PEANUT BUTTER	\$4.99	\$5.29	30¢
CASCADIAN FARM ORGANIC FRUIT SPREAD	\$3.39	\$3.69	30¢
BREADSMITH MULTIGRAIN LOAF	\$4.39	\$4.59	20¢
ANNIE'S CHEDDAR BUNNIES 6-PACKS	\$3.99	\$4.29	30¢
HORIZON ORGANIC COLBY CHEESE STICKS	\$4.99	\$5.99	\$1.00
SANTA CRUZ ORGANIC APPLESAUCE 6-PACKS	\$3.99	\$4.29	30¢
FAGE TOTAL GREEK YOGURT	\$1.99	\$2.49	50¢
HORIZON ORGANIC YOGURT TUBERZ	\$3.39	\$3.99	60¢
STONYFIELD FARM YOGURTS	99¢	\$1.29	30¢
BACK TO NATURE MINI VANILLA WAFER 6-PACKS	\$4.39	\$4.69	30¢
KOZYSHACK CHOCOLATE PUDDING 4-PACKS	\$2.99	\$3.49	50¢
CLIFF Z BARS	69¢	79¢	10¢
HORIZON ORGANIC 2% ASEPTIC MILK 3-PACKS	\$3.99	\$4.29	30¢
KASHI GOLEAN CRUNCH CEREAL	\$3.69	\$3.79	10¢
ENVIROKIDS CEREALS	\$2.99	\$3.29	30¢
BARBARA'S PUFFINS CEREALS	\$3.69	\$3.79	10¢
BOB'S RED MILL BUTTERMILK PANCAKE MIX	\$3.99	\$4.49	50¢
Totals	\$58.53	\$64.53	\$6.00

*Price comparisons made on August 12, 2010 versus a few major grocery chains in the Metro Detroit area.

Still not satisfied? **Study up on our latest, greatest values in [The Whole Deal](#)** booklet packed with practical money-saving ideas, recipes, and coupons.

Plus, there are even more ways to save...**check out our [Weekly Sales Flyer](#)** online before you make your list to find out what's on sale.

Don't forget buying more can save you some money too. **Buy a case and get a 10% discount!** And, bring your own bags for 10¢ off your bill for every one you use to bag your groceries.

Visit the [Back to School](#) and [Smart Snacks and Simple Suppers](#) pages on our website for more ideas! You can't go wrong with the cost-conscious, kid and adult-friendly snacks and meal ideas.